

**ACTION
F•R
HUMANITY**

QURBANI

FEEDBACK REPORT

Turning Faith Into Action

2025



**ACTION
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PAKISTAN
**QURBANI
DISTRIBUTION**
2025

A MESSAGE FROM OUR CEO

As we reflect on Eid al-Adha, your generosity has provided more than just a meal; it has been a lifeline. Across war zones, refugee camps, and underserved communities, your compassion has brought relief, dignity, and joy to families facing hardship every single day.

Together, we delivered fresh Qurbani meat to 142,108 people across 8 countries, enabling them to celebrate Eid with dignity. In communities where families rarely have the opportunity to eat meat, your

gift has reminded them that they are not forgotten. In places like Gaza, Syria, and Yemen, where the humanitarian situation is most severe, your Qurbani has symbolised comfort, hope, and celebration during Dhul Hijjah. Thanks to your support, we are making a real difference - one family, one meal, and one act of compassion at a time. Thank you for fulfilling your Qurbani with Action For Humanity.

Othman Moqbel

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CEO Action For Humanity



**TOGETHER, WE DELIVERED
FRESH QURBANI MEAT TO
142,108 PEOPLE ACROSS
8 COUNTRIES.**



GLOBAL IMPACT OVERVIEW

Through Qurbani 2025, Action For Humanity provided fresh meat to 142,108 people across eight countries, supporting 27,942 households. A total of 3,423 large and small animals were delivered in line with local traditions and customs.

Locally sourced meat was used whenever possible, which helped to boost local farming. Distributions were carefully planned in collaboration with community partners to prioritise families struggling with food insecurity, including orphans, widows, and displaced people.

Our work has directly contributed to global development goals:



SDG 2

Supporting health through better nutrition.



SDG 3

Good Health and Wellbeing, creating local economic opportunities.



SDG 8

Decent Work and Economic Growth - Promoting economic opportunities.



SDG 10

Reduced Inequalities - Ensuring equitable access to resources and services.



QURBANI DISTRIBUTION 2025



WHY YOUR QURBANI MATTERS

Qurbani is an act of devotion with a powerful humanitarian impact. In many of the communities we serve, meat is rarely accessible - families may go months without a protein-rich meal. Your generosity provided vital nutrition, especially for children, and brought joy and dignity to Eid celebrations.

Rising costs, displacement, and conflict make it difficult for families to access even basic food. Qurbani meat helped bridge that gap, delivered to those most in need, from refugee camps in Jordan to remote villages in Malawi.

In Gaza, where aid is heavily restricted, canned Qurbani meat will become a lifeline. In Syria, your support marked a shift from crisis response to recovery, laying foundations for a stronger, unified future: One Syria.







COUNTRY HIGHLIGHTS

YEMEN - RESTORING DIGNITY THROUGH EID

Years of conflict have disrupted daily life across Yemen, with families facing rising costs and limited access to essential food. For many, meat is not a regular part of their diet. Qurbani meat has brought a meaningful Eid celebration into thousands of homes.

Aden & Lahj, Yemen:

 **63,312** individuals supported


 **10,552** households reached

PAKISTAN – SUPPORTING RURAL FAMILIES

In regions such as Sindh and Kashmir, families often live far from markets and face limited food diversity. Qurbani meat provided rare, high-protein meals and was distributed through trusted local networks that understand community needs.

Sindh & Kashmir, Pakistan:

 **6,720** households supported


 **47,040** individuals reached





PALESTINE – A COMMUNITY ON THE BRINK OF FAMINE

Palestine continues to face one of the most severe humanitarian emergencies in the world. In Gaza, months of bombardment, displacement, and a near-total blockade of aid have pushed communities to the brink of famine.

Access to food is extremely limited, and fresh meat is virtually unavailable. Through trusted local partners and innovative solutions, we have delivered life-saving meat under challenging conditions, and once humanitarian corridors reopen, additional canned meat will be distributed in Gaza.

 **5,000** Canned Qurbani meat for Gaza will be distributed as soon as access is permitted and the blockade is eased.

 **1,080** households in the West Bank and Jerusalem received fresh meat


 **35,400** individuals supported in total

SYRIA – FROM EMERGENCY RELIEF TO REBUILDING ‘ONE SYRIA

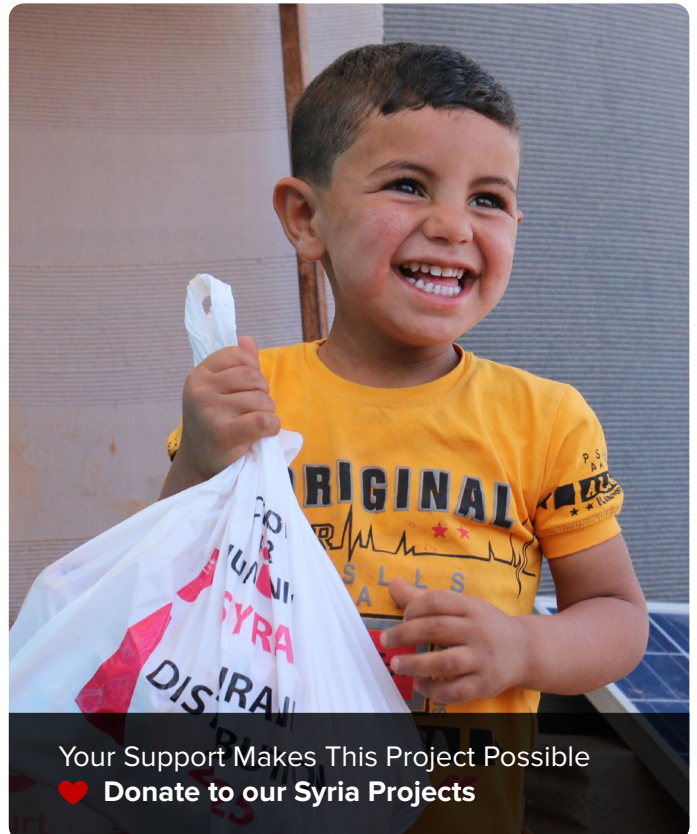
Syria remains the epicentre of one of the world’s most protracted humanitarian crises. Years of conflict have fractured communities, displaced millions, and left families struggling to meet even their most basic needs. This Qurbani, Action For Humanity, stood firmly beside the people of Syria, delivering life-saving aid at a time when it was needed most.

As the country begins to reclaim stability, our focus is shifting: from emergency response to rebuilding a healthier, stronger, and more unified future - One Syria. Qurbani meat was delivered across key regions, allowing families to celebrate Eid with dignity and a renewed sense of community.

Deir Ezzor, Homs, Aleppo, Latakia, Damascus, Al-Bab, Idlib:

 **2,070** households supported


 **12,348** individuals reached




JORDAN – SUPPORTING REFUGEES WITH COMMUNITY SOLIDARITY

Home to millions of Syrian and Palestinian refugees, Al-Mafraq hosts communities that often rely entirely on aid. Qurbani meat was delivered to vulnerable households, reinforcing communal bonds and enabling families to participate in Eid traditions.

Al-Mafraq, Jordan:


 **184** households supported

 **920** individuals received meat

LEBANON – UPLIFTING COMMUNITIES DURING ECONOMIC HARDSHIP

Lebanon's ongoing financial crisis has pushed many families below the poverty line. Our Qurbani distributions focused on the southern city of Saida, where both refugee and host communities welcomed the arrival of fresh meat.

Saida, Lebanon:

 **420** households served

 **2,520** individuals supported

“THANK YOU FOR REMEMBERING US. THIS MEAT MEANS MORE THAN FOOD—IT’S LOVE.”

– AHMED, JORDAN



Your Support Makes This Project Possible
❤️ [Donate to our Jordan Appeal](#)

“THIS IS THE ONLY TIME OF YEAR WE EAT MEAT. TODAY, MY CHILDREN ARE HAPPY.”

– MARIAM, LEBANON



Your Support Makes This Project Possible
❤️ [Donate to our Lebanon Appeal](#)

EGYPT – SUPPORTING DISPLACED PALESTINIANS IN CAIRO



Thousands of Palestinians have fled the Gaza war to Egypt since October 7. Now displaced, they face an uncertain future - unable to return home or build a new life in Egypt. Qurbani meat and food parcels helped them celebrate Eid with dignity while easing their daily food struggles.

Cairo, Egypt:

-  **1,500** displaced Palestinian families
-  **6,000** individuals nourished
-  Qurbani meat & Food parcels

MALAWI – STRENGTHENING RURAL COMMUNITIES

As one of the lowest-income countries globally, Malawi faces high rates of undernutrition. Qurbani distributions offered rare access to protein-rich food for rural families, many of whom had not consumed meat in months.

-  **1,000** households supported
-  **5,000** individuals reached



EID GIFTS FOR PALESTINIAN ORPHANS

We organised an Eid celebration for Palestinian orphans and their families, providing a full day of activities that included games, entertainment, and a shared Eid meal. Each child received an Eid gift, and the event provided families with a chance to come together in a safe and welcoming environment, bringing a sense of normalcy during difficult times.





PROJECT IMPLEMENTATION

Qurbani 2025 was delivered in alignment with Islamic principles, upholding the Sunnah of Prophet Ibrahim (AS) and ensuring dignity at every stage. The logistics were managed in collaboration with local partners to ensure cultural sensitivity, efficiency, and transparency.

- + Animals sourced locally, supporting farmers and regional economies
- + Shariah-compliant slaughter, ensuring religious integrity
- + Distribution prioritised the most vulnerable, including orphans, widows, and displaced families
- + Conflict-sensitive and our 'Do No Harm' approach guided all operations





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LONG-TERM IMPACT

COMBATTING FOOD INSECURITY

Qurbani meat offered essential nutrition to families who rarely consume protein, supporting child development and overall health. This aligns with our broader mission to combat food insecurity and promote our sustainable food programmes year-round.

COMMUNITY UNITY

Receiving Qurbani meat allowed families to fully participate in Eid traditions, restoring a sense of normality. This reflects our commitment to uplifting communities through faith-led, culturally rooted aid that strengthens social bonds and emotional wellbeing.

STRENGTHENING LOCAL ECONOMIES

By sourcing livestock locally and collaborating with community butchers, the project supported local livelihoods and businesses, reinforcing our focus on economic empowerment and resilience across all programmes.

BUILDING PARTNERSHIPS

Transparent delivery and strong local partnerships built trust between communities and our field teams. This trust strengthens our ongoing work in health, education, and emergency response, helping us remain a reliable, long-term partner in the regions we serve.



THANK YOU

To our donors, supporters, and volunteers: thank you for your unwavering generosity. Your Qurbani brought the blessings of Dhul-Hijjah to thousands, many of whom had lost all hope.

Together, we've proven that faith in action can change lives.



ACTION FOR HUMANITY



**SCAN TO VIEW OUR
QURBANI FEEDBACK 2025**

Action For Humanity, 6 Carolina Way Salford, Manchester, M50 2ZY
+44 (0) 161 860 0163 | info@actionforhumanity.org

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